

TALK of the TOWN

November 2025

What's Inside...



From the MAYOR'S DESK

Why This Bond Initiative Matters

The bond initiative rededicates an existing three-quarter-cent sales tax that shoppers in Sherwood are already paying. Sherwood's total sales tax rate is 9.5%, the same as North Little Rock, Jacksonville, and Maumelle. The $\frac{3}{4}$ cent rededication amounts to just 75 cents on a \$100 purchase. It's also important to remember that Sherwood has by far the lowest property tax rate in Central Arkansas and peer cities.

Why is this bond initiative - Reimagine Sherwood - important and why is the Sherwood Chamber of Commerce so strongly in favor of it? The Sherwood Chamber of Commerce strongly supports this initiative because our city faces several challenges to economic and commercial development. We have very limited I-57 frontage available for retail and restaurant growth, and most of what exists has been taken by car dealerships. When the state changed laws so that sales tax follows the buyer rather than the dealership's location, it negatively impacted Sherwood.

Most of Sherwood lies beyond the interstate, meaning I-57 travelers must already know about Sherwood to exit and visit. We must find ways to draw people off the interstate and into the heart of our community. This bond initiative will benefit every existing brick-and-mortar business in Sherwood while also creating opportunities for new ones.

How do we attract new businesses to Sherwood? To attract new restaurants, retail shops, and hotels, we need to create more demand in our market, and that

- From the Mayor's Desk
- City Council Recap
- Voter information
- Winter Fest 2025
- Behind the Badge
- Trail of Lights 2025
- Public Works Update
- Sherwood is Moving to .GOV Domain
- Employee Spotlight: Jimmy Scotty Gentry
- Metro Connect Update
- Promoting Small Business: Caroline's Cut N Color
- City Events

starts with bringing more people into Sherwood. That's why a major focus of this bond issue is sports tourism, one of the fastest-growing industries nationwide. Youth sports tourism, in particular, aligns perfectly with Sherwood's family-friendly demographics.

Hosting tournaments and events will increase the demand for hotels, restaurants, and retail shopping. This kind of public investment drives private investment because businesses won't commit funds unless they see strong market demand. Developers are eager to show investors what Sherwood is proposing because they see the potential for growth.

When visitors come to Sherwood, they do more than boost our economy, they also help fund the amenities that residents enjoy every day. These amenities create more opportunities for recreation, make Sherwood more attractive to new residents, and help sustain our property values and neighborhoods.

Higher sales tax revenue also means more funding for city services, infrastructure maintenance, and improvements. As Don Clark of Bowen Kemp Construction said at a recent Chamber luncheon, "Communities are either moving forward, or they are falling behind. But they cannot just stand still."

Look at how far Sherwood has come in just three years. Not long ago, new developments were mostly unwanted projects like mini storage units. But look at what is happening now, our city is looking better. We have improved lighting on Kiehl and new sidewalks. You probably don't remember how dark it was. We have also improved lighting on Brockington Road. Our

city looks cleaner and neater. Our parks and playgrounds are better than ever and are being actively used by families. We've added family-friendly events such as concerts at City Hall Park, offering activities for all ages.

And the results are clear, Sherwood's once stagnant economy is now growing. I witnessed the excitement of 250 people standing in line on October 30th for the Aldi ribbon cutting. Think about how long it has been since a sizeable store opened in Sherwood. This is the kind of momentum we need to keep building on. Restaurants, retailers, and hotels that once overlooked Sherwood are now watching closely to see how this bond initiative unfolds.



The Aldi Grand Opening drew a sizable crowd.

Other communities like Cabot and Benton made similar investments in themselves and in sports tourism, and they're now reaping the rewards. Sherwood has the opportunity to step up to the plate and tip the scales in our favor. As Plato once said, "Every city is in a natural state of war with each other—not proclaimed by heralds, but everlasting." In modern terms, it's not a war of arms, but of competition. This is Sherwood's opportunity to pave the way toward a stronger, brighter, and more prosperous future.

The vote for the Bond Initiative is just around the corner. The following pages include everything you need to know about the election including:

- How to check your voter registration
- Early voting dates, times and locations
- Election day voting information
- Sample ballot

If you're unsure of your polling place, visit the Arkansas Secretary of State website or VotePulaski.com. For more information, go to SherwoodBonds.com.

Sincerest gratitude to all of our residents that love Sherwood as much as I do.

CITY COUNCIL MEETING RECAP: OCTOBER 27, 2025

Watch all meetings at:

<https://www.cityofsherwood.net/watchnow>

PASSED UNANIMOUSLY - An ordinance amending the official zoning districts map for the property located at 10225 Highway 107 and for other purposes (Mayor Heye-Townsell). This is for the rezoning of the former Rock City Harvest Church property at 10225 Highway 107. The site was split-zoned R-1 and C-3, and this ordinance created a single C-3 commercial zoning for the property as requested by the new property owner.

PASSED 7 FOR, BRODERICK ABSTAINED - An ordinance amending the official zoning districts map for the properties located at Lot 3, 4, 5 and 6, Heslep Commercial Subdivision and for other purposes (Mayor Heye-Townsell). An ordinance rezoned four lots within the Heslep Commercial Subdivision. Lots 3 and 4 were rezoned to C-3. Lots 5 and 6 were rezoned to C-4 to allow more intensive commercial use furthest away from Highway 107.

PASSED UNANIMOUSLY - A resolution amending the 2025 Wastewater Budget, and for other purposes (Mayor Heye-Townsell). This resolution allows for the transfer of \$60,000 from Treatment Costs to Engineering and Professional Services in the 2025 Wastewater Budget. The reallocation ensures sufficient funds for legal and engineering expenses, including potential environmental legal services related to wastewater operations and renegotiations of an existing court order. It was moved from treatment costs because there is more than enough to cover all of the treatment expenses for the rest of 2025.

Report from Wastewater Committee (Council Member Williams) Council Member Williams delivered a committee report recognizing Chair Eric Fleming and staff member Scott Greenwood for their expertise and service. The report emphasized that Sherwood's wastewater system is in compliance with ADEQ and functioning properly, countering misinformation circulating publicly. The committee also recommended hiring an environmental attorney to represent the city's interests in future wastewater matters.

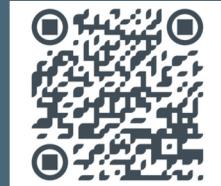
Mary Jo Heye-Townsell

VOTER INFORMATION



VOTER REGISTRATION

Before you show up to the polls, you must be registered. You can scan the QR code for voter registration resources and information.



MORE INFORMATION ABOUT ABSENTEE BALLOT/VOTING BY MAIL/ REGISTRATION REQUIREMENTS

<https://pulaskiclerkar.gov/>

EARLY VOTING



NOVEMBER 12TH, 13TH, 14TH, & 17TH

Early voting Hours: 8AM-5PM (no weekend voting)

Early Voting Locations:

EARLY VOTING INFORMATION	
Pulaski County Regional Building 501 W. Markham St., Little Rock	Dates: Wednesday, November 12 th to Monday, November 17 th Hours: 8:00 a.m. to 5:00 p.m. NO WEEKEND VOTING
First Christian Church of Sherwood 2803 Kiehl Ave., Sherwood	Dates: Wednesday, November 12 th to Monday, November 17 th Hours: 8:00 a.m. to 5:00 p.m. NO WEEKEND VOTING

ELECTION DAY NOVEMBER 18, 2025 POLLING LOCATIONS 7:30 AM TO 7:30 PM

**IF YOU'RE UNSURE OF YOUR POLLING PLACE, VISIT THE ARKANSAS
SECRETARY OF STATE WEBSITE OR VOTEPUЛАSKI.COM.**

Precinct	Polling Location	Address	City
13	Sylvan Hills UMC	9921 Hwy 107	Sherwood
25	Sylvan Hills First Baptist Church	9008 Hwy 107	Sherwood
28	First Baptist Church of Sherwood	701 Country Club	Sherwood
29	First Baptist Church of Sherwood	701 Country Club	Sherwood
30	Cornerstone Bible Fellowship Church	7351 Warden Rd	Sherwood
31	Sylvan Hills First Baptist Church	9008 Hwy 107	Sherwood
32	Brockington Road Church of the Nazarene	9860 Brockington Rd	Sherwood
33	Christian Assembly of God	10601 Hwy 107	Sherwood
34*	North Pulaski UMC	10 Kelso Rd	Sherwood
36	Brockington Road Church of the Nazarene	9860 Brockington Rd	Sherwood
37	North Pulaski UMC	10 Kelso Rd	Sherwood
48*	Cornerstone Bible Fellowship Church	7351 Warden Rd	Sherwood
EV1	Pulaski County Regional Building	501 W. Markham St.	Little Rock
EV8	First Christian Church of Sherwood	2803 Kiehl Ave	Sherwood

***Temporary Polling Location change for this election only**

LEARN MORE AT SHERWOODBONDS.COM

S A M P L E B A L L O T T

SPECIAL ELECTION FOR CITY OF SHERWOOD		acquisition, open space preservation and other recreational facilities and ancillary improvements such as restrooms, landscaping and parking. If the issuance of the Parks Improvement Bonds is approved, the Parks Improvement Bonds shall be secured by a pledge of and lien upon (i) all of the receipts of a citywide sales and use tax at the rate of three-quarters of one percent (0.75%) levied pursuant to the Local Government Bond Act (the "Replacement Sales and Use Tax") and (ii) all of the receipts of an existing citywide sales and use tax at the rate of one-quarter of one percent (0.25%) levied pursuant to Title 26, Chapter 75, Subchapter 2 of the Arkansas Code of 1987 Annotated (the "Continuing Sales and Use Tax").	Continuing Sales and Use Tax").
<p><u>Question One:</u></p> <p>There is submitted to the qualified electors of the City of Sherwood, Arkansas, the question of the issuance of refunding bonds in principal amount not to exceed \$4,100,000 (the "Refunding Bonds") pursuant to Title 14, Chapter 164, Subchapter 3 of the Arkansas Code of 1987 Annotated (the "Local Government Bond Act") for the purpose of refunding the City's outstanding (i) Sales and Use Tax Bonds, Series 2018, and (ii) Sales and Use Tax Bonds, Series 2023 (collectively, the "Prior Bonds"). If the issuance of the Refunding Bonds is approved, the Refunding Bonds shall be secured by a pledge of and lien upon (i) all of the receipts of a citywide sales and use tax at the rate of three-quarters of one percent (0.75%) levied pursuant to the Local Government Bond Act (the "Replacement Sales and Use Tax"), and (ii) all of the receipts of an existing citywide sales and use tax at the rate of one-quarter of one percent (0.25%) levied pursuant to Title 26, Chapter 75, Subchapter 2 of the Arkansas Code of 1987 Annotated (the "Continuing Sales and Use Tax").</p>		<p><input type="radio"/> FOR the issuance of Animal Shelter Improvement Bonds in principal amount not to exceed \$11,500,000.</p> <p><input type="radio"/> AGAINST the issuance of Animal Shelter Improvement Bonds in principal amount not to exceed \$11,500,000.</p>	
<p><u>Question Two:</u></p> <p>There is submitted to the qualified electors of the City of Sherwood, Arkansas, the question of the issuance of capital improvement bonds in principal amount not to exceed \$79,800,000 (the "Parks Improvement Bonds") pursuant to the Local Government Bond Act (as defined in Question One) for the purpose of financing all or a portion of the costs of acquisition, design, construction and equipping of certain park system improvements, which may include a multipurpose events center, a sports event complex, athletic fields and facilities, playgrounds, trails, picnic areas and pavilions, land</p>		<p><input type="radio"/> FOR the issuance of Parks Improvement Bonds in principal amount not to exceed \$79,800,000.</p> <p><input type="radio"/> AGAINST the issuance of Parks Improvement Bonds in principal amount not to exceed \$79,800,000.</p>	
<p><u>Question Three:</u></p> <p>There is submitted to the qualified electors of the City of Sherwood, Arkansas, the question of the issuance of capital improvement bonds in principal amount not to exceed \$11,500,000 (the "Animal Shelter Improvement Bonds") pursuant to the Local Government Bond Act (as defined in Question One) for the purpose of financing all or a portion of the costs of certain animal shelter design and construction, the acquisition of equipment therefor, and which may include land acquisition and ancillary improvements such as landscaping and parking. If the issuance of the Animal Shelter Improvement Bonds is approved, the Animal Shelter Improvement Bonds shall be secured by a pledge of and lien upon (i) all of the receipts of a citywide sales and use tax at the rate of three-quarters of one percent (0.75%) levied pursuant to the Local Government Bond Act (the "Replacement Sales and Use Tax") and (ii) all of the receipts of an existing citywide sales and use tax at the rate of one-quarter of one percent (0.25%) levied pursuant to Title 26, Chapter 75, Subchapter 2 of the Arkansas Code of 1987 Annotated (the "Continuing Sales and Use Tax").</p>			



Introducing the Talk of the Town Podcast!

Hosted by Mayor Mary Jo, this is where we dive into what's happening right here in Sherwood. Each episode, we'll bring on special guests, share updates, and talk about the events and stories shaping our community. This podcast will be available on Spotify. Don't forget to subscribe, tell your friends, and let's get into the Talk of the Town!



SheLEADS THE POWER OF CHOOSING YOU



Nov 6th, 2025



11:30 am - 1:00 pm



The Greens at North Hills: 7400 Hwy 107

Sponsored by

CONNECT2First
Powered by First Electric

Dr. Shanel Ealy



Executive Director
Women's Leadership Network

THE CITY OF SHERWOOD

WINTER FEST



DECEMBER 6
CITY HALL PARK
11 am to 6 pm

WINTER FEST is coming! Sherwood is gearing up for a festive celebration this December with the return of Winter Fest — back for its second year and already becoming a cherished community tradition. The festivities will kick off at 11 a.m. with the Annual Sherwood Christmas Parade, a proud tradition dating back to December 7, 1974. Presented by McLarty Nissan and sponsored by the Gwatney Buick GMC, Sherwood A&P Commission, this year's parade theme is "Christmas Around the World." The parade will follow its familiar route, starting at Lantrip and Kiehl, traveling up Kiehl Avenue, and concluding at City Hall Park. Participants will compete in categories including Best Performance Group, Best Youth/Student Group, Spirit of the Parade, and Best Overall Float.

After the parade, the celebration continues at City Hall Park with Winter Fest, featuring a Christmas



Market with a wide array of holiday items, gifts, crafts, jewelry, clothing, baked goods, artwork, home decor, accessories, and more. It's the perfect opportunity to get some holiday shopping done while enjoying live music and delicious offerings from various food trucks.

The event will feature family-friendly activities, including a Christmas train, sponsored by River City Hydraulics, carousel rides sponsored by First Electric and First Connect, and photos with Santa at the beautifully decorated gazebo, courtesy of Sherwood Florists.

Throughout the day, attendees will be treated to show-stopping performances on the McLarty Stage, including Cliff & Susan, Calvary Academy Choir, and BAD HABiT.





At the end of their performance, BAD HABiT, will lead the crowd in a countdown to the official lighting of the City Hall Christmas Tree.

Following the tree lighting, look to the sky for a spectacular Winter Fest Drone Show — a dazzling new addition making its debut this year, thanks to Sherwood Parks and Recreation.

Don't miss out on what promises to be a magical day of holiday cheer at Sherwood's second annual Winter Fest!



Parade Participants/Vendors
contact Chloe or scan QR codes
below. 501-413-8030
cpetross@cityofsherwood.net

PARADE
REGISTRATION



VENDOR
REGISTRATION





Presenting Sponsor



CONNECT2First



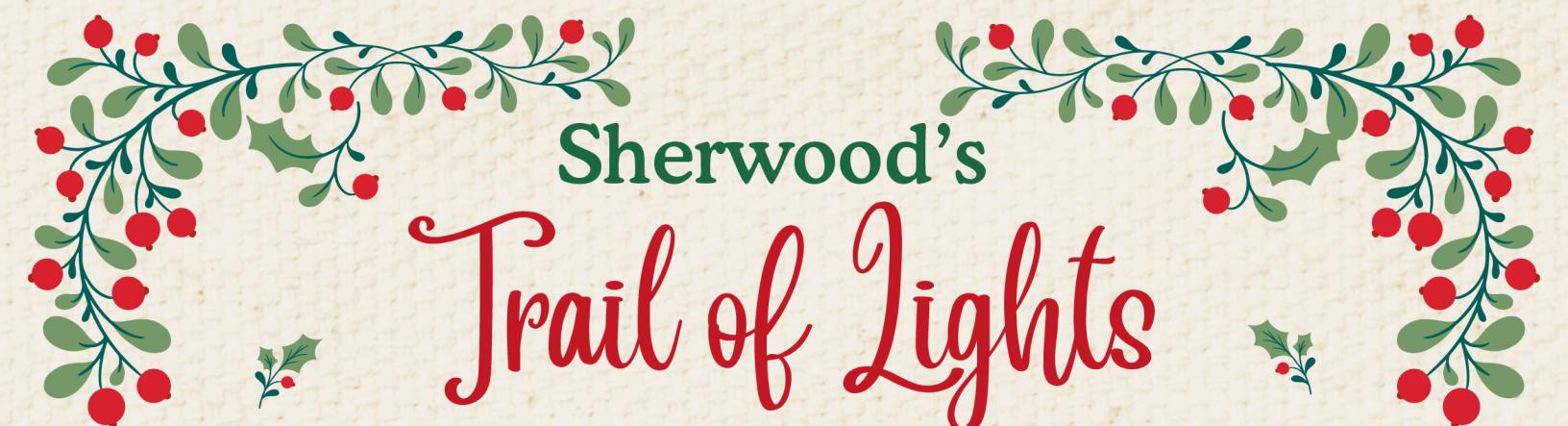


BEHIND THE BADGE:



Sherwood Police Department's
Night to Unite:
An Evening of Community, Fun & Music!





Sherwood's Trail of Lights

Opening November 28

Sherwood's Trail of Lights is ready to shine bright once again this holiday season! The beloved tradition will open the Friday after Thanksgiving, November 28, and run nightly through Monday, December 30, 2025.

Last year, the City of Sherwood and Sherwood Police Department introduced several updates to make the trail easier to enjoy, including extended hours, streamlined traffic flow, and contactless donations. The results were nothing short of incredible: between November 29 and December 30, 2024, a record-breaking 62,866 cars visited the trail. That's more than 3,000 cars above the combined total of the previous three years, and more than double the previous single-season record of 27,268 vehicles. Even better, there were no complaints about wait times, proving the new system worked.

What to Expect in 2025

Building on last year's success, the Trail of Lights will continue with the same popular format that made 2024 a record-breaking year:

- **Extended Hours:** Open nightly from 5 p.m. to midnight.
- **Streamlined Access:** Again, the trail will not be staffed nightly. Sherwood Police will monitor traffic only during peak times.
- **Smooth Traffic Flow:** To keep vehicles moving, brochures and candy canes will not be distributed.
- **Contactless Donations:** Admission is free, but donations are encouraged. Visitors can make quick contributions by scanning QR codes along the trail. Every donation directly supports making next year's Trail of Lights even more spectacular.

Key Details to Remember

- **Entrance:** 420 Dee Jay Hudson Drive in Sherwood
- **Exit:** Sherwood Forest, 1111 West Maryland Avenue
- **Keep It Moving:** Please do not stop along the trail.
- **Come Back Later if Busy:** If traffic is backed up on Dee Jay Hudson Drive, please consider returning later. In the meantime, enjoy one of Sherwood's restaurants or shops. Supporting local businesses helps make community events like the Trail of Lights possible.

Each year, the Trail of Lights is proudly sponsored by the Sherwood Advertising & Promotions Commission and organized by the Sherwood Parks & Recreation Department. For more information, contact publicinformation@cityofsherwood.net or call 501-413-8030.

SHERWOOD PUBLIC WORKS

Update

FALL
2025

Leaf Vac Season

As the leaves begin to fall, the Sherwood Public Works Department is gearing up for its Leaf Vac Season, which starts on **November 3** and runs through **January 31**. Residents are encouraged to blow their leaves to the curb for collection. Please ensure leaf piles are behind the curb line and not in the street, and remember to keep sticks, garbage, and trash out of the piles. The number of passes the leaf vacs make through the city will depend on the volume of leaves, starting on Route 1. Scan the QR code to see the map, or visit the website provided at the end of this update.

Scan the QR code to see the map, or visit the website provided at the end of this update.



Holiday Schedule Changes

In addition to Leaf Vac Season, there are important holiday schedule changes to note:

- **November 11:** Veterans Day Holiday – City offices will be closed. Tuesday's garbage will be collected on Wednesday, November 12.
- **November 27-28:** Thanksgiving Holiday – City offices will be closed. Thursday's garbage will be picked up on Wednesday, November 26, and Friday's garbage will be collected on Monday, December 1.
- **December 24-25:** Christmas Eve/Christmas Day – Wednesday's garbage will be collected on Tuesday, December 23. Thursday's garbage will be collected on Friday, December 26.

Questions?

For more information, visit <https://www.cityofsherwood.net/444/Public-Works-Department> or call their office: 501-835-3288.



SHERWOOD IS MOVING TO A .GOV DOMAIN

The City of Sherwood is transitioning its official website and email addresses to the .gov extension. This change ensures that our online presence reflects the highest standards of trust, security, and consistency.

A .gov domain is reserved exclusively for verified U.S. government organizations, which means:

- Trustworthy – You can be confident you're interacting with the official City of Sherwood.
- Secure – .gov domains follow strict federal security requirements.
- Consistent – Residents can easily recognize authentic city communications.

This transition strengthens our commitment to providing safe, reliable, and transparent digital services to our community.

The new sherwoodar.gov domain is your trusted connection to city information and services.

The City of Sherwood salutes all who have served and continue to serve.



Veterans Tribute

Please join us for fellowship and refreshments at the Jack Evans Senior Center with guest speaker Jack Meadows.

NOVEMBER 10, 2025

10:30 AM

JACK EVANS SENIOR CENTER

A NIGHT OF *Remembrance*



NOVEMBER 6

6:00 PM

CITY HALL PARK

The *Talk of the Town* newsletter is published by the City of Sherwood Communications Department. Reach us at 501-835-5319 ext. 1336 or email us at publicinformation@cityofsherwood.net

EMPLOYEE SPOTLIGHT

JIMMY SCOTTY GENTRY

Assistant Director of Public Works



1. How long have you been with the city?

I have worked for the city for a total of 14 years. I have worked as an Equipment Operator, Driver, Crew Leader, and now Assistant Director.

2. What does your job entail?

Overall, my job is to assist in ensuring Sherwood continues to be the great city that it is.

3. What are the toughest challenges you've had at work?

Since I just started in the role as Assistant Director, I'm not sure yet.

4. What hashtags describe your personality best?

#jamminjimmy

5. What are your secret talents no one knows about?

I am a pretty good comedian, and once upon a time, I could moonwalk.

6. When you are at work, how do you motivate yourself?

I am motivated by my own work ethic. I want to be of service to others, and enjoy seeing jobs well done.

7. In terms of successes, which accomplishments are you most proud of?

I am most proud of my current position as Assistant Director. I am also proud of the amazing adults I raised my kids to be, and the wonderful grandchildren I have been blessed with.

8. Tell us something that is on your “bucket list.”

I want to go skydiving!

9. What is your happy place in Sherwood?

I enjoy walking the trails at Henson Park with my family.

FOLLOW US FOR THE MOST ACCURATE & UPDATED INFORMATION



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City of Sherwood
Arkansas -
Government

INSTAGRAM
cityofsherwood_ar_gov

TIKTOK
city.of.sherwood

METRO CONNECT SHERWOOD

**MARKS YEAR 1 WITH MORE THAN
9,000 TRIPS CONNECTING
RESIDENTS TO CITY AMENITIES**

Sept. 23, 2025, marked one year of METRO Connect microtransit service in Sherwood, provided by Rock Region METRO. As the city's first accessible, ride-hailing, ride-sharing public transit service, microtransit service has proven to be a favorable transportation option for residents of Sherwood, with a total of 9,038 passenger trips taken in the first year.

In planning the service, the goal was to design it with the number of vehicles in service based on a capacity for growth while avoiding being over-capacity for demand at the outset. After considering Sherwood's population, area size, population density, job density, zero- and one-vehicle households, low-income households and households with youth and senior citizens, the Via microtransit software system planning team recommended placing two vehicles in service to provide the capacity to handle up to 75 passenger trips per day in order to keep overall wait and travel times reasonable and provide good overall riding experience for the public. METRO opted to pay the costs of the second vehicle in service for Year 1.

Under this recommendation, ridership steadily increased through the first year, picking up substantially following the colder winter months after the initial launch, with an average of 50 passenger trips per day in September 2025.

Shortly after launching, METRO Connect Sherwood surpassed the transportation service offered by the Jack Evans Senior Citizens Center, which averaged 20-25 trips per week in 2024, according to former Director Robert Campbell. As more seniors began using METRO Connect to access a broader range of destinations, the Senior Citizens Center decided to discontinue its transportation program, allowing for a more efficient allocation of city funding.

Joseph Harding, a regular at the senior center, said the service has been life-changing for him. "I used to only get out to the senior center and doctor's appointments, but now I can ride to Walmart, Sam's Club, Señor Tequila – I'm all over the place," said Harding. "I love it."



The METRO Connect Sherwood Zone closely mirrors the city's boundaries, and operates Monday-Saturday, 6 a.m.-6 p.m. Fare is \$2 per person per trip (paid via exact change or a Token Transit mobile app METRO Connect Sherwood One-Ride pass) and is open to the general public.

Following the 2020 cancellation of the former Route 36 Jacksonville/Sherwood Express bus route, demand for transit service in Sherwood remained evident. To help kickstart the launch of METRO Connect Sherwood and meet this demand, Rock Region METRO offered a portion of the agency's CARES Act funding to subsidize the service for the first five years of service. In turn, the City of Sherwood has time to build a modern-day budget for public transit service with an escalating subsidy increase from the city for each year of service. In Year 1, the city was responsible for paying \$87,485 of an estimated \$310,936 projected cost, with the remaining \$223,451 covered by CARES Act funds. This Year 1 city subsidy amount was offset by \$13,702 in fare revenue collected from September 2024 through August 2025.

"We understand that Sherwood residents and guests still desire a transit connection to the region at large and are working with our local funding partners to build and fund that future regional network, but we're proud of this first step in creating a right-sized, effective public transit service for the city at large that connects residents with jobs, health care, groceries, recreation and more as a first step," said METRO Chief Executive Officer Justin Avery.

Learn more at rrmetro.org

Promoting Small Business

CAROLINE'S

Cut-N-Color



For over two decades, Caroline's Cut N Color has been a staple in Sherwood's beauty community. Founded in 2003 by Caroline McCook, a stylist with 28 years of experience, the salon offers a full range of services including haircuts for men, women, and children; highlights and lowlights; styles and blowouts; updos; chemical treatments; perms and relaxers; and facial waxing.

Caroline's passion goes beyond styling hair. She loves helping clients feel beautiful, confident, and cared for. Her friendly, personalized approach has built a loyal customer base and lasting friendships that span generations.

While many salons offer similar services, Caroline's Cut-N-Color stands out for its exceptional customer service and welcoming, family-like atmosphere. Caroline's dedication to her clients and her community reflects the spirit of Sherwood itself, close-knit, supportive, and full of local pride.

Like many small businesses, the salon faced challenges during the COVID-19 pandemic, but Caroline's resilience and the loyalty of her clients helped her business rebound stronger than ever. Today, despite increased competition, Caroline's Cut-N-Color remains a trusted destination for quality hair care in Sherwood.

Caroline believes that a small business in a small town thrives on great service, loyal clients, and the power of word of mouth and these are values she continues to uphold every day. Reach the salon at 501-834-9100. Walk-ins are also welcome: 2902 E. Kiehl Ave, Sherwood.

November EVENTS

Nov 3: Leaf Vac Season Begins, see page 11

Nov 4: Senior Luncheon, 11:30 am, Jack Evans Senior Center, RSVP 501-834-5770

Nov 6: Sherwood Chamber of Commerce SheLEADS Luncheon, 11:30 am, see pg 6

Nov 6: Night of Remembrance, 6:00 pm, City Hall Park, see pg 12

Nov 10: Veterans Tribute, Jack Evans Senior Center, 10:30 am, see pg 12

Nov 10 - 21: Sherwood Fire Dept Hydrant Testing

Nov 11: Veterans Day, City offices closed, Garbage from 11/11 will be picked up on Wed 11/12

Nov 18: Election Day, see voting information on pgs 3-5

Nov. 24: City Council Meeting, 6:00 pm, City Council Chambers

Nov. 27 - 28: City offices are closed Thurs, 11/27 and Fri, 11/28 for Thanksgiving Holiday. Thursday's garbage will be picked up on Wednesday, Nov. 26, and Friday's garbage will be collected on Monday, Dec. 1.

Nov 28 - Dec 30: Trail of Lights, see pg 10

SAVE THE DATE

Dec 6: Christmas Parade & Winter Fest, see page 13

Dec. 24-25: Christmas Eve/Christmas Day – City offices are closed. Wednesday's garbage will be collected on Tuesday, December 23. Thursday's garbage will be collected on Friday, December 26.

December 31: Noon Year's Eve Party at BHRC

DID YOU KNOW?

The median household income in Sherwood is \$79,157

Source: Census reporter.org

INTERESTING FACT

WE'RE HIRING

MICROTRANSIT DRIVERS

- Good pay, excellent benefits, including
- health care, vacation days, sick leave and more
- Flexible schedule for part-time
- Starting pay: \$16.64/hour

APPLY NOW!

RRMETRO.ORG



Rock Region
METRO

