

# JULY SHERWOOD 2024

# TALK OF THE TOWN



## From the **MAYOR'S DESK**

### Community

Community, centering, togetherness, a sense of place, and belonging were key points in my campaign for mayor. I emphasized the importance of quality of life and place in our city, as these factors are formed from experiences like community engagement and togetherness. However, 80% of our residents leave the city to go to work every weekday, making fostering a strong sense of community challenging. We are also in a situation where our youth attend many different schools. Within most neighborhoods, you will find children that attend the local schools, private schools, charter schools, Cabot schools, Little Rock schools, and North Little Rock schools, as well as many being home-schooled. And with the impact of Covid, many people have gotten used to living in their own cocoons.



To address these challenges, we have organized free, family-friendly events designed to bring our diverse residents together and create a sense of community. The concert series, in particular, has seen increased attendance and has received positive feedback from attendees, including visitors from other cities. One of the guests in attendance at the last concert was from Kansas. He expressed how impressed he was by our city and wished his town did things like this. These concerts have been without incidents and have appealed to all ages. We have also used this opportunity to highlight small businesses and promote food trucks which helps them develop a following. Food truck sales generate sales tax revenue.

### What's Inside...

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These concerts have been paid for through a partnership of private and public funds. Bank OZK has sponsored the stage, generously covering the cost, and the Sherwood Advertising & Promotion (A & P) Commission has covered the cost of the talent. Sherwood has received incredible free promotion and advertising because of the concert series, contributing to our city's reputation and appeal. These events have been promoted on The Vine television show and featured in several print publications such as AY magazine.





Last year, we moved the Independence Day celebration to the golf course, and despite those who feared change, it proved to be a huge success. This year's event, scheduled for July 3rd, promises to be bigger and more impressive than last year. By incorporating more food vendors and improving logistics and space for parking and viewing, we anticipate an enhanced overall experience for all attendees. The number of food vendors will be doubled this year and staged in two separate areas to shorten the lines.

The fireworks display will be bigger and more impressive than last year! The atmosphere of last year's event felt like Central Park, with families picnicking on blankets and chairs, kids playing frisbee, throwing footballs, etc. There is so much room to spread out, and the setting could not be more beautiful! With it being on July 3rd, you can enjoy another show on the 4th. If you missed it last year, don't make that mistake again! And make sure you invite friends and family.

Please consider getting more involved with our city and taking advantage of these free entertainment opportunities. Our city is not just a place; it's a community of amazing people. Come out and meet some of your neighbors, forge new friendships, and make living in Sherwood even more special.

Kindest regards,

*Mary Jo Hegg-Townell*

**Open 24 Hours**

**City Hall Park**

**PICKLEBALL COURTS  
NOW OPEN**

2199 E. Kiehl Avenue

# SHERWOOD UPDATES SIGN ORDINANCE

## *Key Changes to Know*

On April 22, 2024, the City of Sherwood made important updates to its sign policy, encapsulated in Ordinance 2484. Residents and businesses should be aware of these key changes:

### YARD SALE SIGNS

**No Permit Required:** Simplifying the process for residents.

**Time Restrictions:** Signs can be posted 24 hours before the sale and must be removed by 6 PM on the day the sale ends.

**Placement Restrictions:** Signs cannot be placed within the right of way, defined as 10 feet from the back of the curb, and are not allowed on light or utility poles.

**Size Limitations:** Signs can be a maximum of 6 square feet and 4 feet in height.

**Applicability:** These rules apply to all types of sales, including estate, carport, garage, yard, and porch sales.



### FEATHER FLAG/SAIL SIGNS



**Permit Required:** Ensuring proper placement.

**Attachment and Placement:** Signs must be attached to a building and cannot extend over the roofline, or they can be placed no more than 5 feet from the primary structure.

**Placement Restrictions:** Signs cannot be placed within the right of way, defined as 10 feet from the back of the curb, and are not allowed on light or utility poles.

**Size Limitations:** Total signage per lot is limited to 36 square feet.

**Permit Details:** The dimensions of the sign must be specified on the permit application.

### GENERAL PLACEMENT RULES

**Right of Way:** Any signs placed within the right of way will be removed by city authorities.

### FEES

**Sign Permit Application:** \$50

**Annual Temporary Sign Permit Application:** \$25

**Unpermitted Work Fees:** \$150 for permanent signs/ \$100 for temporary signs; valid for 1 year

### MORE INFORMATION

For more detailed information, including a comprehensive FAQ and an easy-to-navigate chart of the entire sign ordinance, visit the Sign Regulation section of the city's website. Sign permit applications are also available online. To learn more, visit the City of Sherwood's official Sign Regulations page or scan QR code.

SCAN



# JUNF

## Photo Recap



## EMPLOYEE SPOTLIGHT



# TRACY CANTRELL

WARRANTS CLERK



### 1. How long have you been with the city? What positions have you held?

I have been a warrants clerk for 22 years.

### 2. What does your job entail?

I process warrants and other paperwork sent by the court system.

### 3. What hashtags describe your personality best?

#outgoing #helpful #thoughtful #team player

### 4. What are the toughest challenges you've had at work?

Navigating the many different personalities who come to the warrants office can be challenging at times.

### 5. What are your secret talents no one knows about?

My ability to convince a reluctant person to turn themselves in on a warrant.

### 6. When you are at work, how do you motivate yourself?

Coffee and my co-workers motivate me.

### 7. In terms of successes, which accomplishments are you most proud of?

I am most proud of the many subjects over the years who I have helped to locate and get their warrants served and processed.

### 8. What is your happy place in Sherwood?

I enjoy walking in the Oakbrook area. It helps me relax and refocus.



Contact Ranya Kassees at  
[rzkassees@cityofsherwood.net](mailto:rzkassees@cityofsherwood.net)

## Get Set for Success with **SHERWOOD VOLLEY**



Sherwood Volley is a recreational volleyball league that will be offered again this fall in Central Arkansas! The sports staff, coaches, and volunteers at Sherwood Volley are committed to helping each athlete reach their full potential. The program strives to provide each athlete with quality instruction and a fun and fulfilling experience for players and parents.

Sherwood Volley is organized and overseen by Arkansas Volleyball Academy. This nationally recognized, year-round volleyball club coaches athletes at national, regional, and local levels. However, the program is not exclusive to Sherwood residents. It is a wonderful opportunity for athletes in and around the surrounding area to build new relationships and become further connected with their communities, all while developing skills and a passion for volleyball! The City of Sherwood is fully dedicated to providing a beneficial volleyball program and is excited to play a part in expanding the sport in the area.



Sherwood Volley is committed to creating a supportive environment for each athlete. Our goal is to help them develop as players, acquire new skills, learn teamwork, and connect with peers and positive role models. With the assistance and expertise of Arkansas Volleyball Academy coaches, we ensure a quality experience for all.

Get ready for an exciting season with Sherwood Volley! Registration for the 2024 Fall Season is now open and will remain so until August 14th. The season, running from August through October, offers an excellent opportunity for athletes in 2nd through 9th grades to develop their skills and passion for volleyball. All practices and games will be held at the Bill Harmon Recreation Center in Sherwood, AR. The season will conclude with a thrilling tournament, including medals awarded to the top two teams in each grade division!

For further information or questions, please visit [www.arkansasvolley.com](http://www.arkansasvolley.com)

This is Sherwood Volley's second season of recreational youth league being offered through Sherwood's Parks and Recreation Department!

**SHERWOOD VOLLEY**  
IN COLLABORATION WITH  
ARKANSAS VOLLEYBALL ACADEMY  
2024 FALL VOLLEYBALL LEAGUE

REGISTRATION: JUNE 17TH-AUGUST 14TH  
SKILLS EVALUATION: AUGUST 17TH  
PRACTICE BEGINS THE WEEK OF: AUGUST 26TH  
GAMES BEGIN: SEPTEMBER 7TH

For more information and to register visit: [www.arkansasvolley.com](http://www.arkansasvolley.com)

## FOLLOW US ON SOCIAL MEDIA



GET CONNECTED FOR OUR LATEST NEWS & UPDATES

On Facebook @City of Sherwood Arkansas - Government

On Instagram @cityofsherwood\_AR\_gov

On YouTube @CityofSherwoodArkansas

## URGENT CALL TO ACTION

# PLEASE HELP OUR SHELTER PETS



**The Sherwood Humane Animal Shelter is in urgent need of compassionate individuals willing to open their homes and hearts to foster our dogs and cats. Many of these furry friends have been with us for an extended period, and they desperately need the warmth and love of a temporary home.**

We are looking for individuals and families with a warm heart and a welcoming home. Whether you can foster a playful puppy, a senior cat, or any pet in between, your kindness can make a huge difference.

Fostering a pet is a rewarding experience that provides a lifeline to animals in need. It not only offers them a break from the shelter environment but also helps them adjust to home life, making them more adoptable. For some animals, fostering can be the critical difference that allows them to thrive and find a forever home.

### Why Foster?

- **Provide Relief:** Many animals find the shelter environment stressful. By fostering, you offer them a peaceful, loving space to relax and recuperate.
- **Socialization:** Fostering helps pets learn social skills, making them more appealing to potential adopters.
- **Lifesaving:** Every animal fostered opens up space in the shelter for another pet in need, literally saving lives.
- **Personal Reward:** Fostering can be a deeply fulfilling experience. You get the joy of companionship and the satisfaction of knowing you've made a significant impact on an animal's life.

Even if you can't foster, you can still help! **Share** this information with friends, family, and on social media. The more people we reach, the more animals we can help together.

Opening your heart and home to a pet in need can change a life – both theirs and yours. Thank you for considering fostering and for supporting the Sherwood Humane Animal Shelter. Together, we can create a brighter future for these wonderful animals. View all of the shelters adoptable or "foster-able" furry friends on the following page.

**Phone: 501-834-2287 or Email: [sherwoodpaws@sherwoodpolice.org](mailto:sherwoodpaws@sherwoodpolice.org)**

# AVAILABLE PETS



## PROMOTING SMALL BUSINESS

# THE ICE CREAM TRUCK

### *A Sweet Treat in Sherwood*

The Ice Cream Truck in Sherwood offers a delightful array of frozen treats on a stick from beloved brands like Blue Bunny, Blue Bell, Popsicle, Oreo, and Haagen-Dazs. Their menu features Fudge Bars, Bomb Pops, Spiderman and SpongeBob treats, Oreo ice cream sandwiches, and Haagen-Dazs Milk Chocolate bars. Additionally, they provide bottled sodas, water, salty snacks, and kiddie toys with candy.

Founded during the aftermath of the COVID-19 pandemic, The Ice Cream Truck emerged from a blend of nostalgia and necessity. The owner, who has spent most of their life in food service and previously owned food trucks, found themselves without a business when the pandemic struck. Reminded of childhood memories of eagerly chasing the ice cream truck, they decided to revive that joy for the Sherwood community. The Ice Cream Truck is gearing up to celebrate its second anniversary this October.

The Ice Cream Truck caters to all types of events—festivals, birthday parties, family reunions, company events, church socials, and sports events. Their mission is to be a part of fun and memorable moments, offering a unique and delightful experience.

#### Recent Highlights:

- The Ice Cream Truck proudly joined the Sherwood Chamber of Commerce.
- They will participate in the prestigious King Biscuit Blues Festival in Helena, Arkansas, from October 9-12, 2024.
- In August 2023, they played a part in a heartwarming surprise for Wynne High School students affected by a tornado. Sponsored by Subaru and featured on the NBC Today Show, The Ice Cream Truck provided ice cream to students and even met Al Roker!

The Ice Cream Truck is committed to the Sherwood community. They've been involved in fundraisers, local events, and the Sherwood Christmas Parade, where they distribute free ice cream and treats. Additionally, they collaborate with other food trucks annually to support Little Rock's unsheltered community by providing essential items.

Inflation, supply chain disruptions, and competition have been significant challenges. Rising costs forced The Ice Cream Truck to adjust prices, and the closure of their local Blue Bunny distributor necessitated finding new suppliers. Despite these hurdles, they remain dedicated, constantly seeking new events and opportunities to serve the community.

The Ice Cream Truck aims to expand its fleet with additional trucks to enhance its reach within Sherwood, bringing the joy of the ice cream truck directly to neighborhoods. Their goal is to continue delivering fun experiences and supporting local fundraising initiatives.

Look for The Ice Cream Truck at upcoming Sherwood events, grab a delightful treat, and let them be a part of your cherished memories!



# UPCOMING EVENTS:

# July

**July 1: Lil' Bears Program Begins;** email: [sherwoodparksprograms@cityfoshherwood.net](mailto:sherwoodparksprograms@cityfoshherwood.net) or call 501-835-6893

**July 1: Tennis Camp Sessions** continue through Aug. 1; see ad on this page

**July 1: Senior Luncheon** @ Jack Evans Senior Center; 11:30 am

**July 3: Blood Drive;** 2 - 5 pm @ BHRC

**July 3: Fireworks and Food Trucks**

Independence Day Celebration @ The Greens at North Hills; 6 - 9:30 pm

**July 3: Balcony Blast Fundraiser** @ The Greens at North Hills; Doors open at 6 pm; Purchase tickets @ [eventbrite.com](https://www.eventbrite.com)

**July 4: City Offices Closed** for Independence Day; Garbage routes scheduled for Thursday, July 4, will be picked up on Friday, July 5. All other routes remain the same for garbage pickup. Recycle routes will run one day late for Thursday and Friday routes.

**July 19: First Responders and Military Appreciation Day** @ Sherwood Pools; Free entry with valid military ID; noon - 7 pm



**MOBILE MICROCHIP EVENT**

**\$5 per pet**

July 27th, 2024  
12:00 pm to 3:00 pm  
Sylvan Hills First Baptist Church  
9008 Hwy 107 in Sherwood

**SHERWOOD ANIMAL SHELTER**  
501-834-2287



**2024 KIDS TENNIS CAMPS**

**\$70 PER PLAYER**

WEEK/BALL	AGE	LEVEL	DATE
Orange	7-10	Beg	June 3-6
Orange	7-10	Int/Adv	June 10-13
Green	10-12	Beg	June 17-21
Green	10-12	Int/Adv	June 24-27
Yellow	11-13	Adv	July 1-5
Yellow	13-18	Beg/IntAdv	July 8-11
Yellow	13-18	Int/Adv	July 15-18
Yellow	13-18	Adv	July 29- Aug 1

CAMP HOURS: 8 AM - 12 PM  
BRING YOUR OWN SNACKS. CASH OR CHECK CAMP FEE IS REQUIRED 1 WEEK PRIOR TO CAMP.

420 DEE JAY HUDSON DR  
501-835-9793

**July 22: City Council Meeting** @ Council Chambers; 6 pm

**July 24: Boots and Badges Blood Drive;** 8:30 am -1:30 pm @ BHRC

**July 27: Sherwood Humane Shelter Mobile Microchip Event** @ Sylvan Hills First Baptist Church 9008 Hwy 107 (see ad left); 501-834-2287





## SAVE THE DATE

August 3: Stuff the Trunk Sherwood Police school supply drive @ Wal-Mart Super Center; 10 am - 2 pm

August 3: State of Arkansas Sales Tax Holiday

August 9: School Supplies Drive @ Sherwood Pools; Free Entry with Donation

August 15: Third Thursdays in the Park Dive-in Movie Night @ the Thornhill Pool; see ad this page

August 17: Sherwood Volley Skills Evaluation @ BHRC; See ad on page 6

August 19: First day of School for PCCSD

September 12: Chamber Fish Fry @ Sherwood Forest; 5 pm



Rock Region  
**METRO**

## WE'RE HIRING DRIVERS!

**ON-DEMAND FULL-TIME POSITIONS**  
**STARTING PAY \$16.00 PER HOUR**

### **GREAT BENEFITS:**

**Deferred Compensation Plan, Dental, Vision  
Employer Paid Health, Life & Disability  
Sign-on Bonus | Bi-weekly Pay | Paid Leave**

Thank you for your interest in Rock Region METRO. For more information and a list of open positions, please scan our QR code.



*Third Thursdays  
in the Park*

# DIVE-IN Movie Night

SAVE THE DATE FOR AN UNFORGETTABLE SUNSET MOVIE AT THE POOL! JOIN US ON AUGUST 15 FOR OUR DIVE-IN MOVIE NIGHT AT THE THORNHILL POOL. BRING YOUR INFLATABLE FLOATS AS WE SCREEN A FAMILY-FRIENDLY MOVIE. IT'S THE PERFECT WAY TO END THE SUMMER WITH A SPLASH!

**MOVIE STARTS AT 7 PM • 2201 THORNHILL DRIVE**